

# MIGRANT TALENT GARDEN

an educational program for migrant entrepreneurs

**We would like to invite you to the Migrant Talent Garden entrepreneurship/start-up program (MTG program).**

We know how challenging it is to start a business at home and we have learned how even more challenging it is to start it as a migrant. That is why we have invited, as lecturers in this program, people with extensive business experience with others who understand the specific issues faced by migrants and support them in their integration into their new environment. They will work together to support you!

## WHO CAN APPLY?

If you are a non-EU citizen, preferably younger than 29 years, you are invited to join us, start your business and let us support you!

## WHAT ARE WE OFFERING?

- **FOR ENTREPRENEURS TO BE - FUTURE FOUNDERS**

The MTG program offers workshops for everybody interested in starting a business or learning about it. The program is led by experienced mentors and entrepreneurs. Your teachers will be people with real life experience!

- **FOR ENTREPRENEURS BEGINNERS AND YOUNG ENTREPRENEURS - FOUNDERS**

The MTG program includes education and training for those who have decided to start a business or have already started it but are struggling.

## STARTUP EDUCATIONAL PROGRAM

| Date   | Time     | Workshops                     |
|--------|----------|-------------------------------|
| 13.04. | 6 - 8 PM | Entrepreneurship              |
|        |          | Management & Teamwork         |
| 20.04. | 6 - 8 PM | Customer development          |
|        |          | Creating and testing an idea  |
| 27.04. | 6 - 8 PM | Product development           |
|        |          | Business model                |
| 04.05. | 6 - 8 PM | Sales & distribution channels |
|        |          | Branding                      |
| 11.05. | 6 - 8 PM | Public relations              |
|        |          | Law of establishment          |
| 18.05. | 6 - 8 PM | Finance                       |
|        |          | Accounting (basic)            |

### WHAT IS THE COST OF THE PROGRAM?

The programme is free of charge for all applicants that meet the criteria (being non-EU citizens and preferably younger than 29 years) and apply on time. A good knowledge of the English language is desired, as well as commitment to pursue and finish the programme successfully. This programme is financed by EEA and Norway Grants – Fund for Youth Employment.

### WHEN I HAVE TO APPLY AND WHEN DOES THE PROGRAM START?

Please follow us on Facebook – Migrant talent garden ZIP for more information.

The details on location will be distributed later and depending on epidemiological situation online workshops are an option.