

SMART TOWNS IN CEE CONFERENCE

More info and registration at: <http://www.smarttowns.eu/>

Most of the “**Smart Cities**” investments today are in big metropolitan cities in the Western Europe. However, the majority of **cities in the area of Central and Eastern Europe are smaller in size and therefore have different issues and challenges**. We see the need and opportunity **to connect these smaller cities**, to allow them to introduce more innovations, share basic “smart infrastructure” and enable SMEs to test, deliver proof-of-concepts and reference installations in specific areas. This would certainly **speed-up and facilitate the implementation process for the industry, while improving the capacities and the public image for the cities as well as increase the competitiveness of these regions**.

The conference is organized by the Strategic Research & Innovation Partnership (SRIP) for Smart Cities and Communities, with over 150 Slovenian companies and organizations, which are coordinated by the Jožef Stefan Institute.

Date and place: November 29th- 30th, 2017, Ljubljana, Slovenia

Foreseen number of participants: 80

Objectives of the event:

- *to **connect** representatives of **Central and Eastern European towns** and their public service companies in order **to facilitate the exchange of best practices** between them*
- ***to find synergies and possibilities** for future development.*
- *give participants the **opportunity to connect with solution providers (SMEs)** from different areas,*
- ***generate long-term collaboration** among providers and users of solutions and **to accelerate the development and implementation of smart solutions in towns across the region.***

Programme

November 29th 2017 – day 1

10:00 – 10:30 *Opening welcome speeches – Representatives of the Government of Republic of Slovenia and European Union (TBC)*

10:30 – 11:30 *Keynote speakers:*

- *Simon Mokorel: FLAPAX – connecting towns in CEE*
- *Bojan Sever: Idrija – a Smart Town showcase*
- *Julij Božič: BTC – Business Transformation City*

11:30 – 11:45 *Coffee break*

11:45 – 12:30 *Interactive session*

12.30 – 13:30 *Lunch break*

13:30 – 14:00 *Afternoon kick-off:*

- *Martin Pečar, SRIP SC&C: Smart Towns, ideal place to live – challenges for the future*

14:00 – 15:00 *Presentation of best practices (With the following topics: Interregional Cooperation, Mobility, transport and logistics, Energy & utilities, eHealth, Circular Economy, Quality of urban living, etc.)*

15:00 – 15:15 *Coffee break*

15:15 – 16:30 *Panel discussion – how to overcome the challenges of Smart towns*

16:30 – 16:45 *Coffee break*

16:45 – 18:15 *Smart Towns – Best practices and solutions*

- *The Digital Cities Challenge: Call for Expression of Interest – 15 cities will be selected to receive support. Discover how to participate. By Francisco Bujan – Project Manager at CARSA*

18:15 – 19:00 Visit of Ljubljana

19:00 – 21:00 Mayor's Reception at the Ljubljana Castle

November 30th 2017 – day 2

9:00 – 9:15 Opening & Introduction to the matchmaking session (Francisco Buján, CARSA)

9:15 – 10:30 Presentations of Smart Solutions

- *Mobility, Tourism, Energy and Efficient Resource Management in cities through Smart and Open Urban Platforms. Diego Correia – Business Developer (UBIWHERE)*

10:30 – 11:00 Coffee Break

11:00 – 12:00 Working Group meetings (Introduction to the dynamics, 30 min informal discussion, 5 min each group for presentation of conclusions, Q&A and wrap-up)

12:00 – 13:00 Matchmaking – Bilateral Meetings (Pre-arranged exploratory one-to-one meetings – based on a personalised agenda (15 min / meeting))

13:00 – 14:00 Lunch break

14:00 – 17:00 Visit of the Ljubljana Smart areas (Novo Brdo, Technology park, BTC)